

The logo consists of the letters 'F', '&', and 'L' in a stylized, outlined font, enclosed within a rectangular border.

UNIVERSITY OF
OXFORD

OXFORD FINTECH &
LEGALTECH SOCIETY

**SPONSORSHIP
PROSPECTUS**

WWW.OXFORDFLS.ORG

EXECUTIVE COMMITTEE 2021 - 2022

CORE BENEFITS

About us

The Oxford Fintech & Legaltech Society is a student-run organisation created to discuss the impact of new technology on the provision of financial and legal services. The Society aims to foster education, research and innovation in fintech and legaltech through a combination of research, speaker presentations, and recruitment events with leading academics, industry experts, and professional advisers.

Although our membership largely comprises MBA, law, finance, and computer science students, we welcome students from all degrees at the University of Oxford. We provide opportunities for aspiring students to meet and network with experts and alumni, with many of our members having gone on to work in the fintech & legaltech industries after graduation.

Advertising

Hoping to get a company's name into the University of Oxford and its student community? We can promote your brand by printing the company's logo on our materials, training, or social kits, and by highlighting your organisation at our events. We can offer interactive opportunities to network and participate in our events, contact our members on your behalf, as well as developing creative strategies to increase visibility and outreach.

Attendance

We can arrange to hold events geared around a sponsor, as well as promote the use of that sponsor's services or products amongst our members.

Aiding with Promotions

Enthusiastic, motivated, and vibrant people like us can be great ambassadors for your business within the University of Oxford. We can offer the services of our members to help publicise and raise awareness of your business and interests. We will be actively involved in the company's event promotions both on and offline.

Involvement in Activities

The experience and knowledge of our committee members are also valuable commodities that we are able to offer. We can agree to offer our experience to help with other activities such as student mentoring.

SPONSORSHIP LEVELS

	Non-cash*	£300	£600	£1200
	Contributor	Silver	Gold	Platinum
Logo placement on OFLS website and relevant event link	✓	✓	✓	✓
Logo placement on all e-mail communications to our members	✓	✓	✓	✓
Most prominent name and logo placement on all printed materials related to event (banners, brochure, kakemono)		✓	✓	✓
Prominent ad in OFLS social media channels		✓	✓	✓
Invitation and regular updates to recruitment opportunities at Oxford			✓	✓
Short company profile and opportunity introduction in all Society events (~3min)			✓	✓
Three-course dinner with drinks in one of the University's dining hall with the Society members				✓
Networking events with department-specific student audience (choice between Finance, Law, and Computer Science)				✓

*Examples of non-cash contributions include: society clothing, branded merchandise (pens, rulers, cups), discounts, events (training & site visits) and competition prizes.

OPPORTUNITY FOR YOU TO:



raise awareness of your brand

build and improve relationships within the University of Oxford



access and engage some of the UK's brightest students



potential recruitment opportunities



CONTACT US

OFLS partners with companies – **big and small** – to showcase the use of technology in the finance and legal industries and the latest placement and recruitment opportunities to the **brightest talent**.

We **collaborate** closely during the recruitment phase to offer unrivaled brand **exposure** to our sponsors and partners.

Regular events in the past include:

- Seminars
- Panel discussions
- Workshops
- Hackathons
- Networking events
- Company HQ visits

Please reach out to us at sponsor@oxfordfls.org
We will be delighted to join forces with you!



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